

Update to General Terms and Conditions

Effective Date: 15. May 2023.



We are committed to continuously enhancing your experience on Loofie, and to achieve this, we have integrated UxCam, a user behavior analysis tool, into our app. This update to our General Terms and Conditions (GTC) highlights how UxCam impacts your app usage and ensures the protection of your data. Please take a moment to review the following key points:

1. **App Usage Analysis:** UxCam allows us to analyze your app usage behavior, providing valuable insights to improve the functionality, performance, and user experience of Loofie. This analysis helps us identify areas for enhancement and deliver a more tailored and seamless service.
2. **Data Usage:** The data collected through UxCam is solely used for the purpose of improving Loofie's performance and enhancing user experience. We do not utilize this data for advertising or marketing purposes, and it is never shared with third parties.
3. **Data Security:** We prioritize the security and confidentiality of your data. All UxCam data is handled in compliance with applicable data protection laws and regulations. We have implemented robust measures to safeguard your information, ensuring its integrity and protection against unauthorized access or disclosure.

By continuing to use Loofie, you consent to the collection and analysis of your app usage behavior through UxCam. For further details on how we handle your data, please refer to our updated Privacy Policy, which incorporates these changes.

Thank you for your continued support and trust in Loofie. We are excited about the enhanced app experience that UxCam brings and remain committed to providing you with a secure and user-centric platform.

If you have any questions or concerns regarding this update, please don't hesitate to reach out to our support team at hello@loofie.co.

Loofie Team

15.05.2023